



BIG LOTTERY FUND

Big Lottery Fund open programmes

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Understanding the Funder Big Lottery Fund: Mission Statement

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'Bringing about real change to communities and to the lives of those most in need'



Making a BIG difference

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These 4 programme outcomes are the key changes we want our funding to make:-

- people having better chances in life with better access to training and development to improve their life skills
- stronger communities with more active citizens working together to tackle their problems
- improved rural and urban environments which communities are better able to access and enjoy
- healthier and more active people and communities

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Slide 3

Big Lottery Fund Programmes

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Demand Led

- Awards for All
- Reaching Communities
- International Communities
- Heroes Return

Community Led

- Big Local Trust

Non-lottery funding

- Transition Fund

Targeted Funding

- Improving Futures – Deadline 5 May 2011 for expressions of interest.
- Youth in Focus – Closed to new applications
- Forces in Mind – Launching this Summer
- Improving Financial Confidence – Launching late Spring

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Slide 4

International Communities

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- This programme is open to UK based non governmental organisations working with overseas partners in Africa, Asia, the Middle East, Central and South America, the Caribbean and parts of Eastern Europe.
- We want to fund effective projects that tackle the causes of poverty and deprivation and bring about a long-term difference to the lives of those most disadvantaged.
- Grants are for between £50,000-£500,000 for 2-5 year projects.
- Deadline for applications is 31 March 2014
- See www.biglotteryfund.org.uk for further details.

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Slide 5

Heroes Return

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- To fund veterans and their spouses and carers to revisit the places where they served and remember the sacrifice made by their fallen friends and comrades.
- **Closes January 2012 (last date of travel 31st December 2011)**



AWARDS FOR ALL

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Awards for All

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- Grants of between £300 and £10,000
- Voluntary and Community organisations, parish or town councils, schools, health bodies and registered charities or companies limited by guarantee can apply
- The project must be completed within a year
- Allow at least 3 months before your project starts to apply.
- An organisation can hold only 1 Awards for All at a time.

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Slide 8

Awards for All

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Common Mistakes

1. Applications incomplete on first submission
2. Not returning requested documents at conditional offer stage.

Top 3 Reject Reasons:

1. Does not meet one of our programme outcomes
2. Asking for items we can't fund – i.e. Ongoing activities, salaries, etc.
3. Insufficient evidence of need

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Football for All

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- The **Dartford Ladies Football Club** was awarded **£4,898** from **Awards for All** to run football classes for young people with physical and/or learning disabilities. The sessions increase the confidence of the players, improve their skills and eventually get them to the point where they can play a full game of football.



The Art Group

- With **£4,260** from **Awards for All**, this group in **Brighton** ran art workshops for people suffering from arthritis who are often socially isolated as they have to give up work. The monthly sessions were led by local artists and covered everything from water colours to mosaics. At the end of the year, their artwork was displayed in the Brighton Festival.



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Hardwick Village Community Association

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- The Hardwick village hall in **Aylesbury** is the social hub of the community. However, it was in need of major refurbishment. The group received **£10,000** from **Awards for All** which allowed them to create a playground at the front, install a disabled toilet and provide disabled access. There are now many activities taking place including a preschool and community meetings.



How we are making it easier



- The application can be completed online.
- Key documents no longer have to be sent with the initial application.
- We no longer ask for a referee
- Assistant Grant Officers are available to applicants to provide more detailed feedback.
- A guide has been produced to help you if you are made a conditional offer

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Slide 13

Improving your chances with Awards for All



- BIG scores applications to help decide who should be funded. Applications will score higher if they:
- Show strong evidence of need
 - Seek to involve as wide a range of people as possible
 - Meeting more than one of our outcomes
 - Are from groups that have never received an Awards for All grant
 - Are from groups with a smaller annual income
 - Are for smaller projects.

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Slide 14

Reaching Communities



Reaching Communities



- Grants of between £10,001 and £500,000 (up to £50,000 for capital projects)
- Maximum project cost £750,000 (£200,000 limit for capital projects)
- VCS, registered charities, statutory bodies including schools, social enterprises and charitable or not-for-profit companies can apply
- Existing and new projects
- Project must meet at least one of BIG's four outcomes
- Up to 5 years funding
- Full-cost recovery.

Reaching Communities Buildings strand



- Grants of between **£100,000 and £500,000** (inclusive of £15K revenue funding for publicity/marketing building)
- Maximum project cost **£750,000**
- No deadline dates – Rolling programme
- Project must meet at least one of RC programme's four outcomes
- V & C groups, CIC, registered charities, not for profit company limited by guarantee, a community benefit society social enterprises and charitable or not-for-profit, **town or parish councils**
- Key point – Only **target areas** will be eligible

Reaching Communities - Changes to the Application Process



- A project funded by BIG through Reaching Communities can now apply for continuation funding.
- Unsuccessful applicants will receive more feedback
- If you get through to the Full Application you will be sent a form depending on the amount of grant you are asking for - i.e. More/less than £40k p.a.
- You will have 4 months to complete this rather than 6 months.
- Decision time from receipt of a completed full application will be 10 weeks for smaller grants and 17 weeks for larger grants

Reaching Communities

Pre application, and Outline Proposal Form (OPF)



Before submitting OPF - applicant should read:

- The self assessed Pre-application Eligibility Checklist to check if they are actually eligible
- The Guidance notes
- 'Getting Funding and Planning your Project' Guide
- Applying for your project overheads

All guides cited can be found on the BIG website – www.biglotteryfund.org.uk

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Slide 20

Key Qs the applicant should be thinking about:



- | | |
|--|---------------------------|
| • What are you doing? | Activities |
| • Who will benefit? | Beneficiaries |
| • Why are you doing it? | Need |
| • What difference will the project make? | Outcomes |
| • Is the project likely to work? | Project Management |

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Slide 20

Reaching Communities – Why was I unsuccessful?



There are a number of reasons why an application can be unsuccessful but the two main areas that applications fail on often centre around:

- **Evidencing Need** – justifying why your project is necessary and what issues it addresses.
- **Project Outcomes** – the difference your project will make to your beneficiaries and how their lives will be changed. [How these link to Big's programme outcomes.](#)

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Slide 21

Need

Why are you doing it?



Tell BIG about the needs of the people or community you want to work with.

- What are the **problems/ issues** you want to address?
- **How** will your project address these problems?
- What **other services exist** in the area?
- Can you provide **evidence** that shows there is a need for this particular project?

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Slide 22

Identifying Need

Why are you doing it?



A good application will include most or all of these forms of evidence:

1. Good quality **recent inclusive consultation**
2. Recent **relevant research**
3. Beneficiary **engagement** in the development of the project
4. Using the **experience & knowledge** of people in your organisation.
5. Relevant, recent **statistics** (e.g. Census, IMD figures)
6. Demonstrating a good fit with relevant **local, regional or national strategies**
7. Showing how your project **adds to existing services** or fills a gap in services

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Slide 23

Outcomes

What difference will the project make?



Outcomes are the **changes** or **difference** that the project will make. It is the result of what you do rather than the activities/services you provide

You need to show how your project outcomes link to BIG's programme outcomes:

- People having better chances in life
- Stronger communities with more active citizens
- Improved rural and urban environments
- Healthier and more active people and communities

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Slide 24

Writing Outcomes

What difference will the project make?

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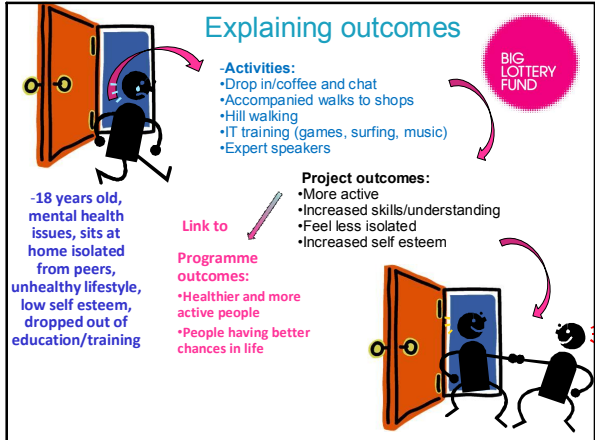
Who – people or organisations who will benefit	How – should relate to change or difference	What – what is changing
<ul style="list-style-type: none"> • Young people • Lone parents • People with mental health difficulties • Older people who are experiencing loss of mobility 	<ul style="list-style-type: none"> • Improve • Decrease • Reduce • Expand • Develop • Sustain • Increase 	<ul style="list-style-type: none"> • Confidence • Skills • Environment • Access to services • Relationships • Opportunities • Isolation

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Slide 25

Explaining outcomes

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Points to remember

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- Answer the questions on the form and keep them **simple, clear, specific** and **consistent**.
- Act on any **feedback** BIG has given.
- Evidence and explain the **need**.
- Focus upon the **outcomes** from the start.
- Make sure your figures add up!
- **Proofread** your form or ask someone else to read it; talk through what you've written.

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Slide 27

Stepahead

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- This group in **Margate** received **£468,944** from **Reaching Communities** to help young people overcome family breakdown and isolation. They offer advice sessions through school clinics, craft workshops and social activities to help young people become more engaged in their community.



Community Fruit & Veg

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- With a **£362,000 Reaching Communities** grant, this social enterprise in **Hastings** offers affordable fruit and vegetables. They reach people through market stalls, a vegetable box and bag scheme and they have a smoothie bike for hire. Their emphasis is on local and seasonal produce and they include recipe cards with their vegetables to encourage healthy eating.



Where to get help

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www.biglotteryfund.org.uk

Advice line 0845 4 10 20 30

general.enquiries@biglotteryfund.org.uk

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Slide 30