

Charlton Athletic Community Trust

Matt Parish
Community Director

"At the Heart of the Community"



Charlton Athletic Community Trust

Board of Trustees

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Overview of The Trust

- Social Inclusion
- Education and Health
- Pathways to Employment
- Prison Programmes
- Sports Development
- Disability & Mental Health
- Women's & Girls Development
- Overseas



Overview of The Trust

- 42 full time staff
- 139 casual coaches
- 55 specific programmes include school holiday provision, toddler soccer, award schemes, Saturday clubs, feeder teams, Disability & Mental Health programme, Summer Road shows and Girls & Women's Development etc

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Overview of The Trust

- CACT delivers programmes across Bexley, Greenwich and Kent as well as in Johannesburg, Cape Town and Durban which all include some of the poorest townships in South Africa
- CACT engages with 11,000 young people per month through its Social Inclusion Programmes CACT works with approximately 7,500 young people per week
- CACT worked with over 340,000 young people during 2010



Overview of The Trust

- CACT works in partnership with over 200 agencies including local authorities, councils, the Police, Primary Care Trusts, the Prison Service and Government Departments
- CACT employs two ex-Charlton footballers, Bob Bolder, Thanet Community Officer and Paul Mortimer, Technical Director, Womens and Girls Football



Overview of The Trust

- In 2010 CACT was recognised as the best performing Community Trust in the country. The Trust's value to the football club has been underlined with the release of annual turnover figures which puts Charlton top of the pile on £2.739 million from second placed Blackburn Rovers on £2.6 million. Third were Sunderland (£2.227 million), fourth Leyton Orient (£2.025 million) with Manchester United fifth (£1.851 million).



Trust Awards



Charlton Athletic Community Trust



ONE VISION, ONE TEAM, ONE GOAL

"At the Heart of the Community"

CSR - Community investment inextricably linked to a commercial return

Joining hands to make a difference in society whilst making a difference to your bottom line

'Addicks in Africa'

In association with:
The Metropolitan Police and British Airways

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Social Inclusion

- 2 core strands, estate based delivery and education sessions
- Over 55 estate based sessions per week delivered in areas of high anti-social behaviour
- Over 50 education sessions delivered within Pupil Referral Units or as part of Alternative Curriculum Programmes (ACP's)
- Working with 5,000 11 to 25 year olds per month

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Education & Health

- Delivered in up to 50 Primary Schools per week across Kent
- Programmes delivered include Healthy Schools, Numeracy & Literacy, Transition support, After & Pre School Clubs, Planning, Preparation and Assessment (PPA) cover, Learning through Football and multi sports sessions
- All programmes delivered with Every Child Matters (ECM) as the focus.

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Specialist Education

- 4 full time members of CACT staff deliver specialist transition and inclusion
- 5 full-time Teaching Assistants
- Independent school delivering alternative education
- Weekly education and social responsibility workshops
- Foundation Learning programmes delivered in partnership with Catch 22



Pathways to Employment

- Over 200 young people from social inclusion initiatives gained Football Association Level 1 since 2006
- 30 have gained full or part time work with the Trust, volunteer opportunities for others
- Full time training and education programme commenced July 2008
- Young person saved from custodial sentence, judge states his place on the programme as the reason

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Prison Programme

- 2 CACT members of staff delivering a full-time Education and Enrichment Programme at HMPYOI Cookham Wood
- Over 20 FA Level 1 courses delivered in adult prisons, Belmarsh, Blantyre House, Stamford Hill, Swaleside, Elmley and Rochester young offender units
- Qualified prisoners have then gained work experience with the Trust as part of rehabilitation and resettlement
- 5 former prisoners have gained employment upon release either with the Trust or partner agencies, as a direct result of gaining the qualification

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Successes

- 20% drop in anti social behaviour and youth crime across Kent
- Prolific offenders known to attend sessions
- Police anti social behaviour calls dropped to zero during certain evening sessions
- Known gang members/leaders attending sessions and being signposted into workshops

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For further information
visit our website:
[**www.cact.org.uk**](http://www.cact.org.uk)

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