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**Paul Napthine -**  
**South East England launching initially**  
**in Kent and Medway/Surrey**

A new national charity  
 set up to provide capacity building and funding  
 for sports projects  
 in the voluntary and community sector







**Our background**

**Founded in 2008.**



Currently funded by Sir  
 Keith Mills. (Nectar  
 Miles, London 2012,  
 Tottenham Hotspur).

Originally set up as the Inspired by Sport  
 Foundation. Vision was inspired by his experience  
 as part of 2012 bid team.







**Our Vision**

To significantly expand voluntary and community sector sport as  
 a means of transforming the lives of disadvantaged young people.

**Our Mission**

To provide significant operational and financial resources to  
 community sports organisations and projects which will enable  
 them to more effectively reach, influence and improve the lives  
 of more disadvantaged young people than ever before.





**Membership criteria (free membership)**


- For young people (11-25)
- Based around physical activity /sport
- Looking to overcome particular issues within your community
- Disadvantaged communities

**Sport for Development criteria**

- Building strong communities
- Removing barriers to participation
- Reducing crime and anti-social behaviour
- Developing young people's confidence and life skills, to enable  
 them to reach their full potential
- Improving health and well being





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**2009** – a pilot of our services in London, Cornwall and the West  
 Midlands

**2010 to 2011** – England wide roll out. New regions open Yorkshire  
 and Humber, East Midlands and South East. East, North East and  
 North West in June 2011

**2012** – UK wide roll out

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**Head Office - London**

- Director and Trustees
- Deputy Director
- Volunteer Services Manager
- Member Services Manager
- Marketing and Communications Manager

**Regional Offices**  
*London, South West, West Midlands, East Midlands, South East, Yorkshire and  
 Humber*

- Regional Manager
- Volunteer Mentors

**The South East**

**8 Counties**

- ✓ Surrey
- ✓ East Sussex
- ✓ Kent and Medway
- ✓ West Sussex
- ✓ Hampshire and IOW
- ✓ Berkshire
- ✓ Buckinghamshire
- ✓ Oxfordshire

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**South East – Who are our members?**

- Voluntary and Community Sports Groups from across the South East
- A range of different organisations initially from Surrey /Kent and Medway.
- Very early days for membership in the South East as we only started recruitment 3 weeks ago

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**Some Examples from the pilot**

The **St. Matthew's Project** offers free structured football and coaching sessions and development opportunities to young people in the Tulse Hill and Coldharbour wards of Lambeth, South London. **sported.** offered supported to sustain the excellent girls programme, however it was the support with business planning that will help assist them secure investment from other sources in the future.

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**Some Examples from the pilot**

**Liskeard Leopards Rugby Club** in Cornwall were supported to develop a project to take rugby to the rurally deprived communities in the East of Cornwall. Regular training sessions and playing opportunities are now offered to young people and in particular girls that were previously unable to access rugby due to the rural transport issues and geographic isolation.

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**Some Examples from the pilot**

The **Grangers** is a sports and activity club for young people and adults with learning difficulties that takes place one evening a week. **sported.** is supporting with the development of a business plan that will record their processes and plan their development over coming months.

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**New Members in the South East**

40 Degreez (Parkour)	Liquid Connection
Merstham Cricket Club	Boxing Inclusion Zone
Dorking Freestyle Karate Club	

### Personal Approach Our Unique Selling Point

- We support the sector with capacity building and are also able to offer funding
- The ability to tie our members into local networks and leave them with a sustainable structure going forward
- Our mentors are highly skilled and offer additional attributes that the Regional Manager does not have
- The membership package developing this year will offer a variety of support to all members
- We don't rush the process

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### Our Services

- Online Resources – Live and operational instantly for members once password generated
- Experts Team – Live June 2011
- Small Grants Scheme – opens June 1<sup>st</sup> 2011 closes 31<sup>st</sup> August 2011. On a 3 month cycle reopening 1<sup>st</sup> September 2011
- One to One mentor support/Large Grant Programme
- Regional Training for members

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### Processes – application/selection



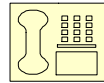
- Potential Member Completes the online application which comes to the Regional Manager. Consists of 5 questions that have to all be answer yes, then a section to explain more about your group and support needs
- Currently receive an email arranging a time to have the 15 minute assessment call to further discuss the application

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### Processes – application/selection



- Phone call with the potential member;

- The % of young people that use your services between the ages of 11-25yrs (as a % of all your users), the type of young people you are supporting and the need that your service fills in the community for them.
- The development that the sporting activities give those young people
- The partner organisations you have including funders
- The development support that you are looking to receive from **sported.**
- Where you see the sport for development within xxxx in the next two years.

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### Processes – application/selection



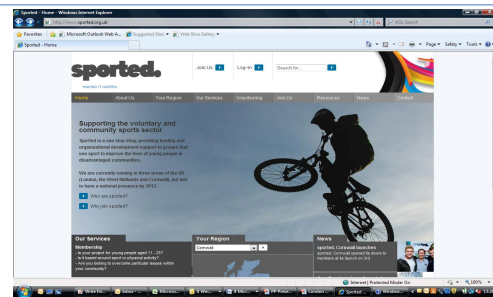
- Assessment of that member needs and therefore directed to the appropriate service, maybe a question for the experts team or an application for small grant
- If it is felt that the member could benefit from one to one support you will be put forward to a one to one assessment panel
- Using a scoring system to grade members based on the difference they can make, the value a mentor can add to them and the type of young people they support

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[www.sported.org.uk](http://www.sported.org.uk)



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## Any questions?

### Contact details

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